

Subject: Invitation to Little Tokyo miniature golf press conference and opening ceremony
From: "Ellen Endo" <ellenendo@yahoo.com>
Date: 4/16/18, 2:15 PM
To: Joella Hopkins

Joella,

We are pleased to confirm details for this Saturday's opening and press conference of the **Little Tokyo Open: The Art of Miniature Golf** and are looking forward to having Councilmember Huizar help us kick-off (tee off?) the event. A flyer and sample of one of the artist-designed holes are attached.

As you may know, the Councilmember has been supportive of this project from the beginning. Funding was provided by a grant from the Dr. Pepper Snapple Group and the Washington, D.C.-based Kaboom! organization, which promotes the building of play areas in urban districts. We also encourage the Councilmember to bring his family so that they might be among the first to try out this creative, pop-up version of a favorite family activity.

Also present will be two executives from Dr. Pepper Snapple.

When: **Saturday, April 21, 9:30 a.m.** (press conference & opening ceremony)

Where: 244 S. San Pedro St., Noguchi Plaza, Japanese American Cultural & Community Center

What: **Little Tokyo Open - The Art of Miniature Golf**, a pop-up, nine-hole miniature golf course, transforming an unlikely area into a place for play. Each hole is a work of art designed by a local artist or team of artists paying tribute to Little Tokyo's past, present, and future.

Immediately after the opening ceremonies, dignitaries, news media rep & their guests will be invited to try out this unique and colorful mini golf course as our guests.

A project of the KABOOM! Play Everywhere Challenge with funding from Dr. Pepper Snapple Group, Little Tokyo Open is presented by the Little Tokyo Business Association in partnership with the Japanese American Cultural & Community Center (JACCC) and Sustainable Little Tokyo.

Who: Children ages 3-12 play free of charge. Those 13 and older may play for a nominal fee. Artists will be on hand for interviews.

Ellen Endo
Little Tokyo Business Association and Little Tokyo BID
(818) 512-8791 my cell phone



- [Attachments-219/Cheng Milestone image.pdf](#)
- [Attachments-219/flyer with gwen.pdf](#)